

GOTV Phone SCRIPT

Hi can I please speak to ___? (only speak to person on the list)

Hi _____, I'm (your first name) a volunteer with the No on 1 campaign.

Do you support marriage for gay and lesbian couples?

[If Not supportive] Ok. Thanks.

If Supportive, Unsure or “doesn’t matter to me”

I'm talking to voters today about Question 1 because...

- . Question 1 directly affects me / my friends / my family.
- . Your vote on Question 1 will impact how I can protect my loved ones.
- . Voting NO on Question 1 lets gay and lesbian couples keep the right to marry.

That’s why I’m asking everyone to vote NO on 1 TODAY. Can you do that?

[Voting NO on 1] Fantastic! Polls close in ___ hours and this election is too close to call! **What time do you plan to go vote on Question 1?** Great!

Do you know where your polling place is?

It's at _____ (Use protectmaineequality.org/pollingplace to look it up for them!). This election is so close, your vote makes the difference in protecting all Maine families. Thank you, we're really counting on your vote. Be sure to tell remind your friends and family too!

[Wasn't planning to vote] I've heard other folks say that. But this election is so close, your vote makes the difference in protecting all Maine families. I need your help to protect my friends and family, and make sure they can get married and protect their children and partners. I'm volunteering today because this is that important to me. Will you make it a priority to vote NO on 1? [If now Voting NO on 1, go back up on script and give polling information.]

[Undecided] **Have you had a chance to read the question yourself?** I have it right here. (READ IT OUT LOUD). The question says:

“Do you want to reject the new law that lets same-sex couples marry and allows individuals and religious groups to refuse to perform these marriages?”

You see, Question 1 is only about whether or not to take away the right of gay and lesbian couples to marry. Please take some time to think about this; **I hope you'll vote NO on 1.**

[Voting Yes on 1] Ok. Thanks.